



Taminco Launches New Synergex® Website

Ghent (Belgium), 6 March 2011 – Taminco's Synergex® line of multifunctional amine additives for metalworking fluids have long been recognized as the industry standard, because only Synergex® amine additives significantly boost performance while extending the life of metalworking fluids. Synergex® has a new home on the Internet at www.synergexamine.com.



Synergexamine.com will be unveiled officially on May 16, during the 66th Annual Meeting of the Society of Tribologists and Lubrication Engineers (STLE). The site's user-friendly navigation and to-the-point style is a welcome change to online business as usual in the industry.

"Our goal for Synergexamine.com is to provide something that has been missing in our industry: a user-friendly design, easy-to-read pages and simple navigation," Buyse added. "We are making it easier for customers and potential customers to obtain the information they're looking for."

At Synergexamine.com, it's all about information. Product brochures, technical and performance data, even research papers and scientific presentations – it's all available with a single click of the mouse. And it's all available for immediate download.

In addition to putting information about Synergex® amine additives at the click of a mouse, the new Synergexamine.com seamlessly integrates with Taminco's social media networks – including Facebook, Twitter

and YouTube – as well as Specialtyamines.com, the company's information clearinghouse for high-performance amine additives.

"Our focus with this new website is to provide our customers with the information they are looking for," Buyse said. "Whether you are looking for a product by name, function or market, you can find it and download the data – or even request a sample be delivered to you – with one or two mouse clicks."

Company Profile

Taminco, <u>The Amine Company</u> is the world's only global integrated specialist alkylamine producer. Alkylamines and their derivatives are key building blocks in a broad array of chemical products that have a wide range of applications. Taminco makes as such a valuable contribution to diverse markets including Food and Nutrition, Personal and Home Care, Energy and Water Treatment.

Focusing on its 3 core values, Passion, Care and Integrity, Taminco works constructively towards a sustainable and innovative future.

Headquartered in Ghent, Belgium, Taminco owns and operates 8 manufacturing facilities located in Belgium, Germany, the United States, Brazil and China and, together with its global sales network, has approximately 800 employees spread across 16 countries.

Taminco is organized into two divisions – Functional Chemicals and Agro Sciences – which reflect the end-user segments to which the company markets and sells its products. Functional Chemicals produces specialty chemical intermediates that are used in the manufacture of specialty products and active ingredients – properties that are integral to the functions those products serve. Agro Sciences cares about plant and animal health, providing various solutions to serve the Crop Protection, Herbicide Systems and Feed Additives markets, while focusing strongly on development and innovation.

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